



# Informit launches Explore Media Pilot

Informit Media Release  
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[about.informit.org](https://about.informit.org)



Oct 2024

## Media release

### Informit Launches Explore Media: Bringing Educational Videos to the Classroom

**A free 3-Month pilot trial is available for Australian schools starting October 2024**

Informit, one of Australia's leading research databases, is thrilled to announce the launch of the Explore Media pilot, a new video streaming service designed to enhance learning in Australian schools across the country.

#### What is Explore Media?

Explore Media is a video streaming add-on feature for Informit Explore, a research and learning database designed specifically for Australian secondary schools. It brings a wealth of educational multimedia content to the classroom, covering subjects from History, Law and Media to Indigenous Studies and more.

With both video and written content now available on a single platform—Informit Explore—schools have access to a comprehensive, classroom-ready resource built to enhance learning.

Laki Sideris, Head of Product at Informit, says: "Explore Media is more than just a video library. It's a learning tool that helps students develop the skills they need to

thrive in our ever-changing and uncertain world."

"We've spent over 30 years working with Australian educators, libraries, publishers and licensing bodies to deliver the most comprehensive source of educational content in Australia."

#### Key features:

- Ad-free educational video content from global channels like **Al Jazeera, BBC Knowledge, The History Channel, and Discovery**
- Access to over 15 years of Australian news and current affairs programs—with content from all major networks, including **ABC, SBS, Nine, Ten and Sky**
- Beyond full programs, Explore Media also delivers **individual news stories** from a diverse range of voices.
- **New programs updated daily** & curated to specific subject areas
- Videos that can be embedded in your school's **learning management systems**
- **Age-appropriate content filtering** for students

#### Try it for free

We're offering schools an exclusive 3-month free trial starting mid-October 2024. It's the perfect opportunity to see how Explore Media can enrich your students' learning.

## What teachers and students can expect from Explore Media:

- An on-demand video streaming service, where you can stream documentaries, films, and educational series anytime, allowing for flexibility in lesson planning and learning.
- The ability to personalise learning by creating custom clips, saving favourites and sharing selected content.
- Access to content that stays available indefinitely, so subscribers never have to worry about programs being removed.
- The opportunity to request specific movies, documentaries, and TV episodes before they air

## How to get started

Contact Rick Susman from The Booklegger to learn more, request a demo and start your free trial.

e: [rick@booklegger.com.au](mailto:rick@booklegger.com.au)

p: 0418 378 246

During the three-month pilot trial period, special promotional pricing will be available for early adopters looking to add Explore Media to their Informit Explore subscription in 2025.

To use Explore Media, your school will need a Screenrights license.

Join us in shaping the future of education with Explore Media!

## About Informit and Explore

Informit is Australia's leading source of authoritative research and educational content. For over 30 years Informit has provided access to a rich array of multidisciplinary resources, supporting academic institutions, libraries, and schools across Australia.

Informit Explore is a research and learning database designed specifically for secondary schools and includes 12 curated subject collections aligned to version 9 of the Australian curriculum, alongside complete access to Informit's full text content.

## For media enquiries

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## For more information:

Explore for Secondary Schools: [about.informit.org/explore/schools](https://about.informit.org/explore/schools)

[about.informit.org](https://about.informit.org)



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